

## NAMING OPPORTUNITIES BY AREA

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The University recognizes those who make significant commitments to endowed funds, positions, programs and faculty research as well as facilities and campus spaces with naming opportunities that pay tribute to donors and their designees.

Prior to discussing any proposed gift amount with the donor/s, the specific naming gift amount must be approved by the Vice President of University Advancement and Executive Director of the Foundation as well as the President and/or the appropriate University Administrator.

Naming opportunities for gifts valued at or over \$1,000,000 require the approval of the Cleveland State University Board of Trustees.

For additional information please contact Brent Pieper, Assistant Vice President, Advancement and Chief Operating Officer, Campaign in the Office of University Advancement at (216) 523-7228 or [b.pieper@csuohio.edu](mailto:b.pieper@csuohio.edu).

## GENERAL UNIVERSITY

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### CENTER FOR INNOVATION IN MEDICAL PROFESSIONS (CIMP)

Facility		
	Center for Innovation in Medical Professions Building	\$10,000,000
	Building Atrium	\$1,000,000
	Large IVDL Classrooms (2)	\$250,000
	CSU Health and Wellness Services	\$250,000
	Quiet Study / Resource Room	\$100,000
	Medium IVDL Classroom	\$100,000
	Pharmacy	\$100,000
	Physical Assessment Lab	\$100,000
	Research and Innovation Center	\$100,000
	Medium Classroom	\$75,000
	North Gallery	\$75,000
	Courtyard	\$75,000
	Entrance Plaza	\$75,000
	Director's Suite with Conference Room	\$50,000
	Classroom (Third floor)	\$50,000
	Patio	\$50,000
	Seminar / Conference Rooms (3)	\$50,000
	South Gallery	\$50,000
	Café	\$25,000
	Graduate Assistant (GA) Corridor	\$25,000
	Large Lounge Areas	\$25,000
	Patient Waiting Area	\$25,000
	Touchdown Rooms (4)	\$25,000
	Medicinal Garden	\$25,000
	Offices (40+)	\$10,000
	Small Lounge Areas (4)	\$10,000
	Wellness Center Patient Rooms (10)	\$10,000

### MAIN CLASSROOM

Facility	Large Lecture Halls	\$100,000
	Classrooms	\$25,000

## OTHER

<b>Facility</b>	Outdoor Plaza	\$500,000
	Innovation Centers (3)	\$500,000
	Campus Benches	\$5,000
	Trees/Arboretum	\$2,500
<b>Program</b>	Tutoring and Success Center (TASC)	\$3,000,000
	Summer Boot Camp Student Assistance Fund	\$1,400,000

## PARKER HANNIFIN HALL

	President's Conference Room	\$200,000
	President's Office Suite	\$200,000

## RECREATION CENTER / GYMNASIUM

	Recreation Center	\$5,000,000
	Gymnasium (2)	\$100,000

## STUDENT CENTER

	Student Center Bldg.	\$10,000,000
	Atrium	\$1,000,000
	Lounges (4)	\$250,000
	North Terrace	\$100,000
	Student Life Office Suite	\$100,000
	Cyber Lounge	\$75,000
	East Terrace	\$75,000
	Student Life Conference Room	\$50,000

## CAREER SERVICES

<b>Facility</b>	Rhodes West Renovation	\$3,000,000
<b>Program</b>	Career Success Network (Entire Program)	\$5,000,000
	Technology Endowed Fund	\$1,000,000
	Link Scholars, Student Scholarships, Faculty Design Team, Student Networking Events, Career Line Fairs, Faculty Workforce Engagement Activities	\$1,000,000
	Center for Community Engaged Learning (Entire Program)	\$1,500,000
	Endowed Executive Director Position	\$1,000,000
	Solutions Design Center	\$500,000

## COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
<b>Facility</b>	Music/Communication Building	\$10,000,000
	Galleries at CSU	\$3,000,000
	North Gallery	\$500,000
	South Gallery	\$400,000
	Central Gallery	\$300,000
	User Experience Lab (School of Communication)	\$250,000
	Student Showcase/Galleries at CSU	\$100,000
	Music/Communication Waetjen Auditorium Lobby	\$100,000
	Macintosh Lab (Art Dept.)	\$50,000
<b>Position</b>	Public History and Digital Humanities Chair (History)	\$1,000,000
	Endowed Chair	\$1,000,000
	Endowed Distinguished Professor	\$500,000
	Endowed Faculty Scholar	\$250,000
<b>Program</b>	College of Liberal Arts and Social Sciences	\$10,000,000
	School of Social Work	\$5,000,000
	School of Communication	\$5,000,000
	Center for Arts and Innovation	\$3,000,000
	Visiting Artists Fund (Theatre and Dance)	\$100,000
	Lecture Series (all Departments)	\$100,000
	Poetry Center (English Dept.)	\$100,000
	Criminology Research Center	\$100,000

## WASHKEWICZ COLLEGE OF ENGINEERING

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FENN HALL ADDITION

Facility		
Laboratories for Research and Innovation		\$1,000,000
MakerSpace		\$1,000,000
Engineering Student Success Suite		\$500,000
Large Conference/Presentation Space (Penthouse)		\$250,000
Multipurpose Room		\$250,000
Teaching Laboratories (Large)		\$250,000
Teaching Laboratories (Small)		\$100,000
Student Organizations Office Suite		\$100,000
Student Collaboration Spaces		\$100,000
Simulation and Computational Labs		\$50,000
Classrooms		\$50,000
Rooftop Terrace		TBD

### EXISTING FENN HALL BUILDING

Student Lounge		\$250,000
Research Laboratories (Large)		\$250,000
Teaching Laboratories (Large)		\$250,000
Research Laboratories (Small)		\$100,000
Teaching Laboratories (Small)		\$100,000
Department Office Suites		\$100,000
Multipurpose Room		\$100,000
Simulation and Computational Labs		\$25,000
Classrooms		\$25,000

### POSITION

Endowed Chair		\$2,000,000
Endowed Distinguished Professorship		\$1,000,000
Endowed Faculty Scholar		\$500,000
Endowed Fellowship		\$100,000

## PROGRAM

Department	\$5,000,000
Research Center	\$2,500,000
Program (Co-op, Fenn Academy)	\$1,000,000
Student Innovation Fund (Senior Design)	\$100,000
Endowed Scholarship	\$25,000
Non-Endowed Scholarship	\$12,500
Co-op/Fenn Academy Sponsorship (annual)	\$10,000
Senior Design Team Sponsorship (annual)	\$5,000
Multicultural Student Success Program Sponsor (annual)	\$5,000

## MONTE AHUJA COLLEGE OF BUSINESS

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	Atrium	\$250,000
	Lobby	\$200,000
	Entrance	\$100,000
	Auditorium	\$100,000
	Dean's Suite	\$100,000
	Executive MBA Suite	\$100,000
	Garden Level Student Lounge	\$100,000
	Hall Of Fame	\$100,000
	First Floor Lounge	\$100,000
	Business Analytics Program's Computer Labs	\$100,000
	Large Meeting/Pre-function Space	\$75,000
	Front Patio	\$50,000
	Dean's Board/Conference Room	\$50,000
	Conversion COB of first floor to functional meeting space	TBD

### POSITION

	Endowed Chair in Entrepreneurship	\$2,000,000
	Endowed Distinguished Professorship in Global Business or Entrepreneurship	\$500,000
	Endowed Teaching Professorships (2)	\$250,000
	Endowed Professorship Faculty Scholar	\$250,000

## CLEVELAND-MARSHALL COLLEGE OF LAW

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
<b>FACILITY</b>		
	Library	\$3,000,000
	Atrium and Moot Court Room	\$2,000,000
	Library Atrium	\$1,500,000
	Moot Court Room Only	\$1,000,000
	Student Services Suite	\$1,000,000
	Solo Practice Incubator	\$1,000,000
	Trial Courtroom	\$1,000,000
	First or Second Floor	\$1,000,000
	Dean's Suite	\$500,000
	Law Clinic Suite	\$500,000
	Solo Practice Reception Area	\$500,000
	Trial Judge's Bench	\$250,000
	Library Computer Room	\$250,000
	Solo Practice Conference Room - large (2)	\$100,000
	Trial Jury Deliberation Room	\$100,000
	Trial Jury Box	\$100,000
	Solo Practice Conference Room - small (2)	\$75,000
	Student Journal Offices	\$50,000
	Classrooms	\$25,000
	Offices	\$25,000
	Library Study Rooms	\$25,000
	Trial Jury Seats	\$10,000
<b>POSITION</b>		
	Endowed Chair	\$1,000,000
	Endowed Distinguished Professorship	\$500,000
	Endowed Faculty Scholar	\$250,000
<b>PROGRAM</b>		
	Law School	\$15,000,000



## DEPARTMENT OF ATHLETICS

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
<b>FACILITY</b>		
	Basketball Practice Facility	\$6,000,000
	Soccer/Softball Facility, Offices, Suites and Training Rooms	\$6,000,000
	Basketball Scoreboard	\$2,000,000
	Big Green Room	\$100,000
	Athletics Conference Room	\$50,000
	Athletics Suite	\$50,000
	Auxiliary Gym/Annex Gym	\$50,000
	Women's Basketball Locker Room	\$50,000
	Athletic Weight/Training Room	\$25,000
	Practice Swimming Pool	\$25,000
	Graphics/Display Cases for Pool	\$20,000
	Graphics/Display Cases in PE Building	\$20,000
	Basketball Courtside Seats	\$15,000
	Athletics Individual Offices	\$5,000
	Individual Tennis Courts	\$5,000

## SCHOOL OF NURSING

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	School of Nursing and Administration Dean's Suite	\$100,000
	Acute Care Nursing Resource Labs (3) CIMP	\$100,000
	Distance Learning Classroom (Julka Hall)	\$75,000
	Classrooms (2, Julka Hall)	\$75,000
	Dean's Conference Room	\$50,000
	Critical Care Simulation Lab (Julka Hall)	\$50,000
	Critical Care Simulation Lab (CIMP Bldg)	\$50,000
	Nursing Obstetrics Simulation Lab (CIMP)	\$50,000
	Nursing Pediatrics Simulation Lab (CIMP)	\$50,000
	Faculty Resource Room (Julka)	\$25,000
	Nursing Education Historical Exhibits (CIMP)	\$25,000
	Faculty/Staff Offices	\$10,000

### POSITION

	Endowed Chair	\$1,000,000 - \$2,000,000
	Endowed Distinguished Professorship	\$500,000

### PROGRAM

	School of Nursing	\$5,000,000
	Nursing Research Fund	\$2,000,000
	Nursing Student Community Service Fund	\$100,000
	Student Engaged Learning Experience Fund (Student research, Conference attendance and travel)	\$50,000
	Endowed Scholarships	\$25,000

## COLLEGE OF SCIENCES AND HEALTH PROFESSIONS

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	Science Building	\$5,000,000
	Science Research Center	\$5,000,000
	Health Sciences Building	\$1,000,000
	Speech and Hearing Center Clinic (CIMP)	\$1,000,000
	Chemistry Instrumentation Replacement	\$500,000
	Chemistry Instrumentation Lab	\$250,000
	Chemistry Teaching Labs Complex	\$250,000
	Math Emporium (Rhodes Tower)	\$250,000
	Gross Anatomy Lab	\$250,000
	Occupational/Physical Therapy Mat Table/Lecture (2)	\$100,000
	Atrium and Lounge (SR)	\$100,000
	Occupational Therapy Lab (PE Bldg)	\$100,000
	Physical Therapy Labs (PE Bldg)	\$100,000
	Large Student Lounges	\$100,000
	Large Lecture Halls	\$100,000
	Human Motion Analysis Lab	\$100,000
	Teaching Labs	\$50,000
	Speech and Hearing Sound Booth Rooms (CIHP)	\$50,000
	Speech and Hearing Classrooms (2) CIMP	\$50,000
	Classrooms	\$50,000
	Large Research Labs	\$50,000
	Dean's Office Suite	\$50,000
	Dean's Conference Room	\$25,000
	Small Student Lounges	\$25,000
	Small Research Labs	\$25,000
	Offices	\$10,000

### POSITION

	Endowed Chairs, including GRHD Research chairs	\$1,000,000
	Endowed Distinguished Professorship	\$500,000
	Endowed Faculty Scholar	\$250,000
	Endowed Assistantships / Post - Doctoral Fellowships	\$50,000

## PROGRAM

College Of Sciences and Health Professions	\$20,000,000
School of Health Sciences	\$5,000,000
Center for Gene Regulation in Health and Disease (GRHD)	\$5,000,000
Endowed Scholarships	\$25,000
Pilot Research Funding	\$10,000
College-wide Annual Research Day (annually)	\$10,000
Departmental Days / Seminar Series Lectures (each / annually)	\$5,000
Distinguished Research and Teaching Award (each/annually)	\$2,500

## MAXINE GOODMAN LEVIN COLLEGE OF URBAN AFFAIRS

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	Dean's Suite (Third Floor)	\$100,000
	Research Suite (Third Floor)	\$100,000
	Student Services Suite	\$100,000
	Center for Experiential Learning Suite	\$100,000
	Dean's Conference Room	\$50,000
	Research Suite Conference Room (Third floor west)	\$50,000
	Computer Lab	\$25,000
	Faculty and Staff Offices (each)	\$25,000
	Second Floor Classrooms (3)	\$25,000
	Conference Room #326	\$25,000
	Conference Room #309	\$25,000
	Euclid Ave. Entrance Seating Area	\$15,000
	Outside Benches (each)	\$5,000
	Memorial Walls (each)	\$5,000

### POSITION

	Endowed Chair	\$3,000,000
	Endowed Distinguished Professorship	\$1,500,000
	Endowed Faculty Development Chair	\$1,000,000
	Endowed Research Center Director	\$1,000,000
	Endowed Research Fund	\$500,000
	Endowed Faculty Research Support	\$250,000

### PROGRAM: NAMED RESEARCH AND PUBLIC SERVICE CENTERS

*(Provides operating support to the research center)*

	Community Planning and Development	\$1,000,000
	Emergency Preparedness	\$1,000,000
	Energy Policy	\$1,000,000
	Environmental Policy	\$1,000,000
	Experiential Learning	\$1,000,000
	Great Lakes Environmental Finance Center	\$1,000,000
	Non-profit Management and Policy	\$1,000,000
	Public Management	\$1,000,000
	Population Dynamics	\$1,000,000

## COLLEGE OF EDUCATION AND HUMAN SERVICES

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	Atrium	\$250,000
	Dean's Suite	\$150,000
	Dean's Conference Room	\$50,000
	First Floor Conference Room	\$50,000
	Community Learning Center	\$50,000
	Exercise Center Lab	\$25,000

### POSITION

	Endowed Chair	\$1,000,000
	Endowed Distinguished Professorship	\$500,000
	Endowed Faculty Scholar	\$250,000

### PROGRAM

	College of Education and Human Services	\$10,000,000
	Center for Urban Education	\$1,000,000
	CSU Teach	\$1,000,000
	CSU Teach Endowed Student Internship	\$25,000
	Named Scholarship (or other endowment)	\$25,000
	Student Affairs Counseling Clinic Initiative	\$25,000

## UNIVERSITY LIBRARY

TYPE	NAMING OPPORTUNITY	GIFT LEVEL
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### FACILITY

	Special Collections	\$1,000,000
	Learning Commons	\$1,000,000
	University Archives	\$500,000
	LCLC (Library Computers at the Learning Commons) -2 separate facilities	\$500,000
	East/West Lounges Connections (First Floor)	\$250,000
	Multi Media Services (Production lab/AV editing/film/education)	\$250,000
	Writing Center	\$250,000
	Assistive Technology Lab (First Floor)	\$100,000
	Presentation Practice Room	\$75,000
	Math Emporium	\$75,000
	Math Lab	\$25,000
	Writers Lab	\$25,000
	Collaboration Room	\$10,000
	Viewing Room (small theatre space)	\$10,000
	Poetry Room	\$10,000

### ENDOWED POSITION

	Library Director	\$500,000
	Special Collections Librarian	\$250,000

### PROGRAM

	Library Fund Endowed	\$25,000
	Library Fund Term	\$10,000